

MONTHLY MEMBERSHIP PROGRESS REPORT

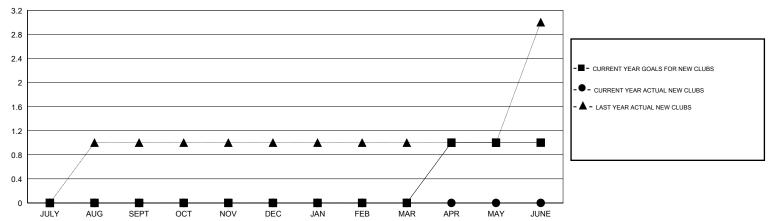
District 35 N

Results as of: 3/31/2017

LOCATION FLORIDA GMT: HARVEY WHITLEY **GMT CA**

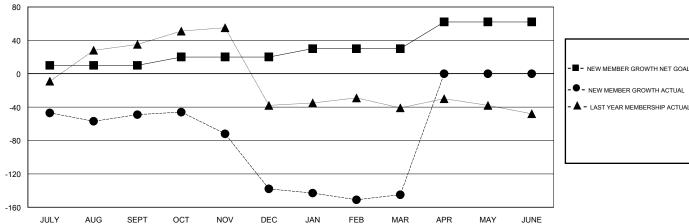
Clubs				Members			
RESULTS FOR 2016-2017				RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	3	JULY/AUG/SEPT	10	58	107
OCT/NOV/DEC	0	0	4	OCT/NOV/DEC	10	19	108
JAN/FEB/MAR	0	0	0	JAN/FEB/MAR	10	34	41
APR/MAY/JUNE	1	0	0	APR/MAY/JUNE	32	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE

MEMBERSHIP DATA



-■- NEW MEMBER GROWTH NET GOAL	
- ● - NEW MEMBER GROWTH ACTUAL	
- ▲ - LAST YEAR MEMBERSHIP ACTUAL	

DROPPED CLUBS: 7	
DROPPED MEMBERS	
DECEASED	11
CLUB CANCELLED	37
OTHER	208
TOTAL	256

GENDER DISTRIBUTION		
MALE	677 (50.90%)	
FEMALE	653 (49.10%)	
TOTAL FAMILY UNIT MEMBERS		279
	MALE FEMALE	MALE 677 (50.90%) FEMALE 653 (49.10%)

DUES

FAMILY MEMBERS PAYING HALF

148